

# EXHIBIT M

## Organic Story in Newsfeed

The screenshot shows a Facebook News Feed interface. At the top, the Facebook logo and navigation bar are visible. The user's profile, Robert Robertson, is shown on the left. The main content area displays a post by Frank Foe, which is highlighted with a red rectangular box. The post states: "Frank Foe likes Mitt Romney." Below this, there is a profile picture of Mitt Romney, labeled "Mitt Romney Politician", and a caption: "Donna Doe and 4 other friends also like this." The post is timestamped "23 minutes ago". To the right of the main feed, there are several sponsored posts, including one for "No on 32, Stop Special Exemptions" and another for "Education Action Group". The left sidebar contains navigation links for Favorites, Interests, Pages, Groups, and Apps.

facebook Search for people, places and things Robert Robertson Find Friends Home

Update Status Add Photo / Video Ask Question

What's on your mind?

Public Post

AMY JILLIAN can't wait for the debates! Like Comment · 52 minutes ago · Write a comment...

Frank Foe likes Mitt Romney.

Mitt Romney Politician Donna Doe and 4 other friends also like this. Find More Pages · 23 minutes ago

Democratic Governors Association (DGA) Only 36 days left. "Like" this if you're in!

Sponsored No on 32, Stop Special Exemptions We're standing against corporate billionaires' attempts to silence unions. Become a fan! Like · 32,511 people like this.

Yes on F LA recycles 28M gallons of water every day, SF recycles zero. Isn't it time to beat LA? 2,073 people like Restore Hetch Hetchy.

Education Action Group End Obama's and Big Labor's federal education power grab. "Like" EAG to join the fight! Like · 29,476 people like this.

CA ACLU Members & Supporters... ACLU Members & Supporters for Education & Workers for Yes on 30 & No on 32 Like · 288 people like this.

*Sponsored Story in Right Hand Column*

The screenshot shows a Facebook profile for Robert Robertson. The interface includes a top navigation bar with the Facebook logo, a search bar, and the user's name. The left sidebar contains navigation links for Favorites, News Feed, Messages, Events, Find Friends, Interests, Pages, Groups, and Apps. The main content area displays a status update from Rhonda Robertson, a link to a New York Times article about President Obama's debate performance, and a notification that Candace Jackman and Benjamin Kleine are now friends with Amy Jillian. The right-hand column features a 'Sponsored' section with several advertisements, including one for 'UNITED COLORS OF BENETTON' and another for 'Mitt Romney' which is highlighted with a red box.

**Facebook Profile: Robert Robertson**

**Update Status** **Add Photo / Video** **Ask Question**

What's on your mind?

**Rhonda Robertson** **Robert Robertson**

what did you think?  
<http://www.nytimes.com/2012/10/05/us/politics/after-debate-a-torrent-of-criticism-for-obama.html?hp&r=0>

**After Debate, a Torrent of Criticism for Obama**  
[www.nytimes.com](http://www.nytimes.com)  
 Republicans, as well as many Democrats, accused President Obama of delivering a flat, uninspired and defensive performance at Wednesday night's presidential debate.

Like · Comment · Share · 22 seconds ago · 1

**Robert Robertson**

Benjamin Kleine, why are you such a stranger? Busy at work?

Like · Comment · Share · 6 minutes ago · 1

**Candace Jackman** and **Benjamin Kleine** are now friends with Amy Jillian.

Suggest Friends for Amy · 8 minutes ago

**Oakland Athletics**

Athletics beat the Rangers, 4-3, to clinch postseason berth! SHARE the

**Sponsored** See All

Carol Coe likes **UNITED COLORS OF BENETTON**.

**UNITED COLORS OF BENETTON**  
Like

Jane Doe likes No on 32, Stop Special Exemptions.

**NO ON 32** No on 32. Stop Special Exemptions  
Like

Richard Roe, Jane Doe and Peter Poe like Macy's.

**Macy's**  
Like

John Smith, Jane Doe and Peter Poe like Visit Santa Barbara.

**Visit Santa Barbara**  
Like

Frank Foe likes Mitt Romney.

**Mitt Romney**  
Like